



"Show Your QX" Challenge – Official Game and Data Processing Rules

1. Organizer of the Game and Description

The organizer of this sweepstakes (hereinafter referred to as the "Game" or "Campaign") is QX World Ltd. (hereinafter referred to as the "Organizer" / "data controller").

Phone: +1 (989) 681-1063

Email: office@qxworld.eu

The Organizer provides the prizes.

This set of rules is available in writing at the Organizer's headquarters at a pre-arranged time and on the following website: www.qxworld.eu/promo

The Game is not a continuous promotion and will only take place during a specified period. During the campaign, the Organizer may advertise the Game; however, only the information in these rules is legally binding. The Organizer excludes liability for any alternative interpretations of the Game.

The Game is available globally, Hungarian law applies.

2. Participation Conditions

Eligibility: Anyone over 18 years old can participate who is a Client of QX World and has an operating QUEX ED or QUEX S. Participation is free. Participants will be referred to as "Players."

How to Participate:

- **Post a photo or short video of your QUEX ED or QUEX S in use on your own Facebook or Instagram profile.**
- **Posts must include the hashtag #QXReady.**
- **Posts must be set to PUBLIC mode for verification.**

Game Duration: 8 September 2025 – 28 September 2025.

Activities before the start and after the end of the Game will not be considered.

Use of submitted pictures:

- Photos or videos entered into the Game will not be used by QX World for

any purpose other than internal administration and record-keeping related to verifying participation.

By participating, the Player accepts these rules and agrees to the processing of their personal data as described herein. Participation constitutes a contract under which data processing is necessary.

The Organizer reserves the right to verify the authenticity of all information provided by Players. Providing false data will result in disqualification. If the selected winner cannot be reached within 3 days, or if they provide incorrect data, the prize will be forfeited.

3. Prizes and Drawings

Prize:

- 1 webinar ticket of the winner's choice per weekly winner.

Winner Selection Process:

- Each week, the Organizer will collect the names of Players who posted eligible photos or videos using the hashtag #QXReady.
- All names will be entered into the Wheel of Names program, which will randomly choose the weekly winner.
- The draw will be conducted and documented by the marketing manager and the office leader, who will sign an official report confirming the result.
- The winner will be notified through their social platform profile and the result will also be published on the Organizer's website: www.qxworld.eu/promo

Prize Delivery:

- The webinar ticket will be added directly to the winner's QX Account associated with the email address they have provided.

Draws:

- Winners and alternates will be randomly drawn weekly, and results will be documented.

Prize Terms:

- Prizes are non-transferable and cannot be exchanged for cash.
- Any applicable taxes will be covered by the Organizer.
- If winner data is incomplete or late, the prize cannot be awarded.

- If a winner cannot be contacted within 3 days, an alternate will be selected.

4. Exclusions

The following individuals cannot participate or claim prizes:

- Employees, agents, or relatives of the Organizer;
- Any companies or individuals directly involved in running the Game (including owners, executives, employees, and agents) and their close relatives.

If ineligible persons participate, their prizes will be redrawn. Players violating these rules will be disqualified even after winning and may be required to return the prize or reimburse its value.

5. Alternates and Unclaimed Prizes

For each prize, one alternate winner will be drawn.

Alternates will only be notified if they are eligible for a prize.

If a prize is declined or forfeited, the alternate will take the winner's place.

6. Data Processing

Data processed: Facebook/Instagram profile name, first and last name, email address.

Purpose: Conducting the sweepstakes, organizing the draw, and contacting winners.

Retention: Data will be processed until the draw and prize delivery are complete.

Authorized data controllers: QX World Ltd. marketing staff.

Legal basis: GDPR Article 6(b) – processing necessary to perform a contract.

Rights of Participants:

- Right of access, rectification, erasure, restriction, portability, and objection.
- Requests should be sent via email to office@qxworld.eu.
- The data controller will respond within 1 month (extendable by 2 months if necessary).

Prize delivery data: Full name, email address will be processed solely for delivering the prize and retained only until fulfillment.

Data Security: The Organizer takes appropriate technical and organizational measures to protect data against unauthorized access, alteration, or loss.

7. Liability Disclaimer

The Organizer is not responsible for incorrect or incomplete data provided by the Player, such as if the post is not set to public mode, if the hashtag does not appear, or for any technical issues that prevent participation or verification.

The Organizer is not liable for delays, communication errors, or defects in prizes, except where prohibited by law.

Players are fully responsible for ensuring their posts meet all participation requirements (e.g., correct hashtag, public visibility).

8. Notification of Data Protection Incidents

If a personal data breach creates high risk for affected individuals, the Organizer will notify them without undue delay, providing details of the incident and measures taken.

Notification is not required if the data is protected (e.g., encrypted), if the risk is no longer likely, or if notifying individuals would require disproportionate effort (in which case public announcements will be made).

The Organizer will also notify the competent supervisory authority within 72 hours where required by law.

9. Complaints and Legal Remedies

If the Player believes their data protection rights have been violated, complaints may be lodged with:

National Authority for Data Protection and Freedom of Information

postal address: Hungary – 1363 Budapest, Pf.: 9.;

phone: +36 1 391-1400;

e-mail: ugyfelszolgalat@naih.hu

website: www.naih.hu

10. Miscellaneous Provisions

The Organizer may modify these rules or supplement them only if changes favor participants or ensure legal compliance.

Any matters not regulated here will be governed by Hungarian law and the Organizer's General Terms and Conditions.



This promotion is not sponsored, endorsed, or administered by, or associated with, Facebook or Instagram.

Hungarian courts shall have exclusive jurisdiction over any legal disputes arising from the Game.

Budapest, 8. September 2025